

The Westgate Project – Business Sponsorship



The foundation a young person comes from plays an important role in how they experience society. Many of the young adults we encounter will have had many negative experiences and will therefore in many cases have withdrawn from society. In their withdrawal, they will have often fallen into deviant paths, which will have caused those negative experiences to compound. While introducing our young people to the mentoring process, we will make early attempts to establish positive experiences with society. In these cases, we are asking members of our private business community to step up and help us to make some good faith gestures and establish some positive encounters.

This means:

- Sponsored restaurant meals & chances to meet & shake hands with business leadership
- Sponsored games and event passes with chances to meet & shake hands with leadership

These gestures, in helping us establish community relationships will also allow us to create momentum moving the young person from solely communal relationships towards socially functional relationships and personal goals - the ultimate goal being for each young person to identify and lead a community project of their own, making them an agent for change in their own community. At that point we will ask volunteer groups with experience in community projects to join in the planning and completion of these projects.

Our hope is that a member of our local business community will each agree to:

- Sponsor a small scale low cost community project
- Allow us to attach the company's brand logo to this project, reflecting the interest of private businesses in our communities.

Last but not least:

- **Provide second chance employment opportunities for our young people**

In exchange, NC CIVIL & the Westgate will use our community platform to be a marketing voice for the local businesses who commit to providing second chance opportunities for our young people, asking our supporters to support the businesses who support our community growth.

For more info contact NC CIVIL Founding Director J McNair: (919) 951-4800 mrjmcnair@nccivil.org